

Aniket Bhadane

Senior UX/UI Designer & Researcher / Team Lead

6+ years experience

✉ aniketbhadane93@gmail.com

☎ +91 8483915655

WORK EXPERIENCE

Neudesic (an IBM company)

Jul 2022 to Present

Client project -

SLB (Schlumberger)

- Led the UX Design for a unified web platform used across 50+ countries, consolidating multiple legacy systems and Excel-based workflows.
- The platform generates \$10M+ in annual value for the organization, with the number of users doubling from 2023 to 2024.
- Led the UX process from discovery to post-launch, including task flows, information architecture, wireframes, A/B testing, and usability studies.
- Created and implemented a scalable design system, ensuring UI consistency and efficiency across the platform.

Internal Projects/Contributions:

- RFP/Pre-Sales Activities – Led UX estimations and designs to support business development efforts.
- Multi-brand Design System in Figma – Developed a scalable, generic design system for the organization's initiatives and intellectual properties.
- Dashboard Templatization in Figma – Created framework in Figma for quickly creating customizable dashboard templates for discussion with clients.
- Figma Training – Conducted organization-wide training sessions for designers and developers to improve design collaboration and efficiency.
- Finance Request Management – in-house web platform for expense tracking, planning, budgeting, workflow management.

Cognizant

May 2021 to Jun 2022

Client projects -

Nike

- Led the UX design for the new web application for Apparel Management, ensuring a seamless transition from legacy application while optimizing user experience.
- Conducted in-depth requirements gathering through stakeholder interviews and research, executed usability studies and A/B testing.
- Created user task flows and hi-fi prototypes adhering to Nike's design system, ensuring consistency and a brand-aligned visual language.

SKILLS

User Research & Testing

User Interviews/Surveys
Competitive Analysis
Heuristic Evaluations
Usability Study
A/B Testing
Persona Development
Empathy Map
Journey Map

UX & UI Design

Information Architecture
Design Systems
Visual Design
Prototyping
Accessibility
Responsive design

Collaboration & Leadership

Agile Methodologies
Design Workshops
Team mentorship

Tools & Technologies

Figma
Miro/Figjam
Storybook
Hotjar
Google Analytics
Jira/Azure Devops
Confluence

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WORK EXPERIENCE (CONTINUED)

NetworkRail

- Worked on creating experience of a modern Salesforce-based web and mobile solution for Asset Management system.
- Conducted user research, usability tests, and A/B tests to optimize workflows and enhance user adoption.
- Created reusable components by updating the Lightning Design components based on branding.

AnglianWater

- Designed a self-service web and mobile application for the leading water utility provider.
- Mapped user journeys to align with business requirements and optimize task flows.
- Standardized branding for the client to achieve consistency.

Abbott

- Redesigned Japan divisional web application to assist migration to AEM.
- Interacted with the business to fine tune the user journeys.
- Reused Abbott's Design system while creation of visual designs.

Avaya

Jul 2018 to May 2021

- Designed a web and mobile solution for a leading telecom product migrated from legacy system.
- Conducted primary and secondary research, including qualitative and quantitative analysis, to optimize the UX.
- Worked extensively on information architecture and user journeys to enhance navigation and usability.
- Adhered to Avaya's brand guidelines while creating high-quality visual designs.

Nvidia

Jun 2015 to Sep 2015

- Worked on user journeys of web application for internal tracking of products lifecycle.
- Worked in cross-functional teams to align our goals and achieve faster results.
- Application was aimed for Tegra SOC to be used in Autonomous vehicles.

EDUCATION

M.Tech.

Computer Engineering
2016 - 2018 (COEP)
Rank holder: 9.74 / 10 CGPA

B.E.

Computer Engineering
2011 - 2015 (University of Pune)
Distinction: 71.74%